percipio™
Intelligent Learning Experience Platform

INDUSTRY ANALYSTS

"The demand for easy-to-use, digital learning programs is one of the biggest issues on the minds of employees and employers today. Platforms that create a TV-like interface to content, enable reading/watching/listening together and deliver industry leading skills are in high demand around the world."

Josh Bersin, Global Industry Analyst, Founder of Bersin by Deloitte

"Corporate learning has a lot of competition when it comes to getting employees' attention. Your learning experience has to be as good as Netflix, Facebook Live, or whatever the next communication channel turns out to be, and learners will demand choices on how to consume it. Keeping up with this challenge is what Percipio is designed to help organizations accomplish."

Mollie Lombardi, Co-Founder, Aptitude Research Partners

"Percipio ELSA is a great example of cutting-edge technology being used to disrupt a market. Percipio ELSA dramatically improves the user experience by offering learning where they are, when they want it and how they want it. If you want quick snippets, a deeper dive, video, audio or text, it is at your fingertips. It used to be that immediate access was one-click-away. Percipio ELSA sets a new standard by enabling embedded learning. You never leave your work to learn. That's a game changer."

Todd Maddox, Ph.D., Learning Analyst at Amalgam Insights, Inc.

"The Percipio LXP populated with nearly 700 channels of Skillsoft content forms an appealing combination of portal and learning material, especially for L&D groups that want to maintain control of content. In the past year, Skillsoft has made great strides in revamping its enormous content library, adding short, scenario-based, professionally acted videos. Skillsoft also beefed up its audio and written materials so its customers have multiple modes to choose from in learning most subjects."

Wainhouse Research 2018

Percipio: The Intelligent Learning Experience Platform
Watch. Read. Listen. Practice.

Lifelong learning is a fundamental driver of organizational development – from entry-level to senior leadership roles across all functions. Research by **Bersin** found that companies who effectively nurture their workforce's desire to learn are at least 30% more likely to be market leaders in their industries over an extended period of time.

Modern learners need a solution that provides intelligent recommendations on where to start and guides them along critical paths in a beautiful consumer-led experience across a full spectrum of modalities to match their learning preferences.

Employers want to be confident that their learners have access to the best, expertly curated, widest and deepest selection of content assets which will deliver the desired learning outcomes to build and maintain world class organizations.

Percipio is the solution that helps organizations deliver this robust learning experience while also managing learning programs and connecting learning activities to business objectives. Percipio, the intelligent learning experience platform (LXP), is designed to meet the needs of modern learners, using an intuitive design and consumer-led experience to facilitate engagement and accelerate learning.

Percipio gives learners access to nearly 700 pre-curated channels, with new channels and content being added all the time. With micro-learning courses, videos, books, and audio, Percipio has been designed as an open platform, enabling customers to

"Percipio marks the rebirth of corporate learning. This is particularly true as organizations undergo digital transformation and recognize the need to upskill, reskill and nurture their multi-generational workforces through relevant content that lives on a modern and engaging technology platform."

Apratim Purakayastha, CTO Skillsoft

include curated content - including custom, third-party content. Percipio also integrates with market leading Learning Management Systems (LMS), enabling micro, macro and multi-modal learning within any existing LMS.
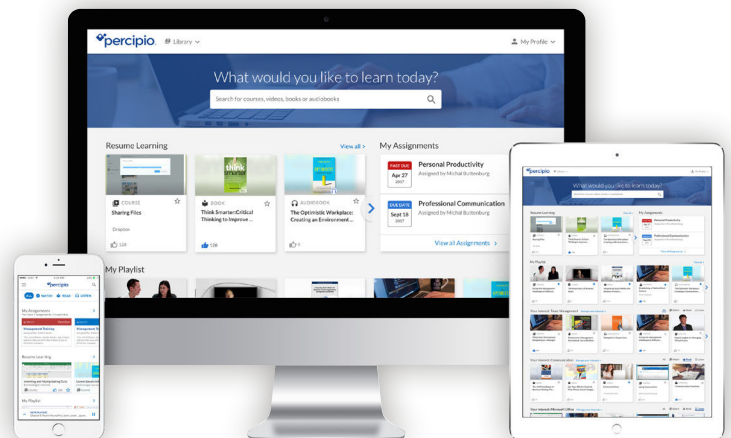
5+ MAJOR NORTH AMERICAN BANKS

1,800 CUSTOMERS

12% OF THE FORTUNE 100

OVER **TWO** MILLION USERS

12 AWARDS & NOMINATIONS

2 LARGEST US AUTO MANUFACTURERS

PLATFORM PERFORMANCE: RELIABLE, ENGAGING, AND IMPACTFUL

100% AVERAGE MONTHLY UPTIME

<2 Min CUSTOMER SUPPORT RESPONSE TIME

132 COUNTRIES/ **5** LANGUAGES

Nearly 700 Channels Containing:

OVER **23,000** BOOKS

OVER **8,408** MICROLEARNING COURSES

OVER **1,650** AUDIOBOOKS

OVER **1,000+** BOOK SUMMARIES

1,085 AUDIOBOOK SUMMARIES

OVER **140** CERTIFICATIONS

OVER **77** PRACTICE LABS

OVER **49** TEST PREPS

DATACOM

"I love the simplicity of the design and how easy it is to use—it's elegant and functional!"

Wynn Schollum, Learning & Organizational Development Group Manager of Datacom

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"The new Percipio mini-app will enable learning and development teams to deliver embedded learning. There will no longer have to be a separation between working and learning which should result in users spending more time in learning activities without actually scheduling time for them. Embedding Percipio into browsers and applications will bring learning into the workflow and into the everyday experience of our employees."

John R. Heyman, Director of Content Development and Delivery for Unisys University

UNISYS

CGI

"By using Elastic Search, Percipio provides the kind of experience that market-leading consumer websites provide. In addition, the auto-complete search options make it easy to see other popular search terms to check out."

Helen Sussex, Director of Global Learning Design and Creation, Culture and Experience CoE at CGI

We believe that true learning is achieved through an experience that supports people in the flow of work – Watch. Read. Listen. Practice.

WATCH
- Instructional designed, scenario-based and animated courses
- Micro-learning videos with high entertainment value using acting, 3D graphics & rapid motion
- Expert insights

READ
- Over 19,400 books from industry leading publishers
- Curated within channels
- Certification prep
- Access to support resources
- Sloan Management Review Volumes

LISTEN
- Industry's largest collection of audiobooks
- Audio book summaries
- Mobile offline access to content

PRACTICE
- Facilitator guides, self-assessment tools & integrated mentoring
- Live & virtual developer bootcamps
- Assessment & Exam prep
- Integrated mentoring and support

Features of Percipio's Solution

Instructional Design - Courses are developed by industry experts and reviewed by in-house eLearning professionals to ensure quality.

Compelling Content – Compelling course delivery through acting, 3D graphics and rapid motion with real-world scenarios dealing with pragmatic issues, problems and situations. This range of instructional strategies are relevant to the topics presented and validated by research and adult learning science.

Certification - Wide range of content aligned to certifications, with a tracked pass rate of over 90%.

Expert-led – Access to world-class expert insights courses to supplement foundational course content.

Channels - Nearly 700 pre-curated channels mapped to competencies that matter most to leading global companies and provide learning paths to specific audiences.

Refreshed Content - Annual investment in the content library ensures that content stays updates and is refreshed on a three-year cycle.

Inclusive Learning - Users can choose from multiple modalities accessing videos, digital books, audiobooks, practice labs and live learning to learn in the way that works best for them.

Multiple Expertise Levels - Content is curated into different levels based on ability and knowledge to meet the needs of a wide range of learners from beginner to expert.

Expert Access - Investment in expert instructors responsible for the development of the instructionally sound content offerings. Leading mentors provide an affordable fast track to certification and offer test preparation to improve success.

Talent Development - Curated playlists and curriculum maps, guide learners through the stages of their career, consistently building on existing knowledge.

Accessibility - Percipio conforms to Section 508/WCAG 2.0 A and AA accessibility standards, with some exceptions noted in its VPAT (voluntary product accessibility template).

Percipio ELSA
Learning in the Flow of Work

Percipio Embedded Learning Synchronized Assistant (ELSA) delivers access to an organization's Percipio site via a browser plug-in that works with a variety of popular web browsers.
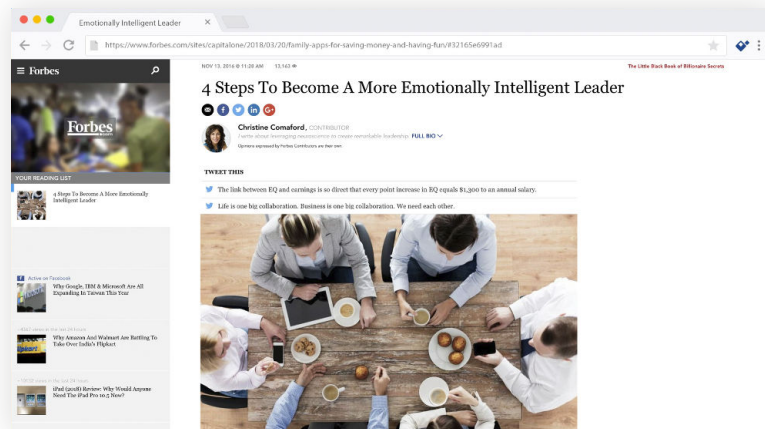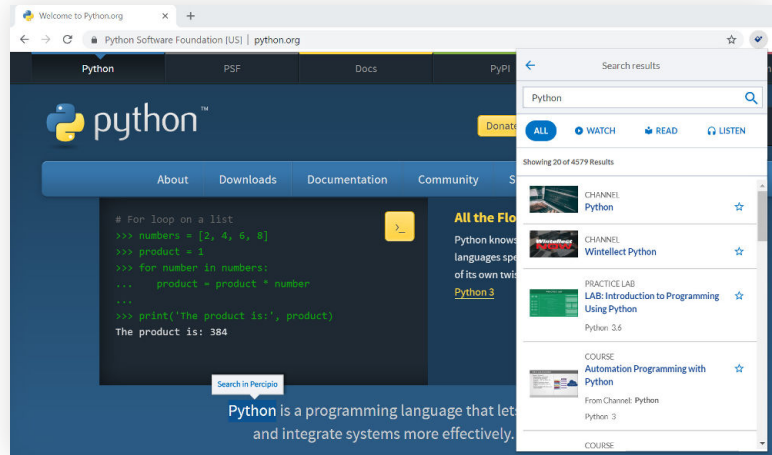

DISCOVER EMOTIONALLY INTELLIGENT LEADERSHIP WITH ELSA

See how ELSA lets users access leadership training via a browser plug-in, so that users can learn throughout their workday, directly in their natural workflow.


LEARN IN GOOGLE ANALYTICS WITH ELSA

See how Percipio ELSA lets users access training on apps like Google Analytics via a browser plug-in, so that users can learn throughout their workday, directly in their natural workflow.
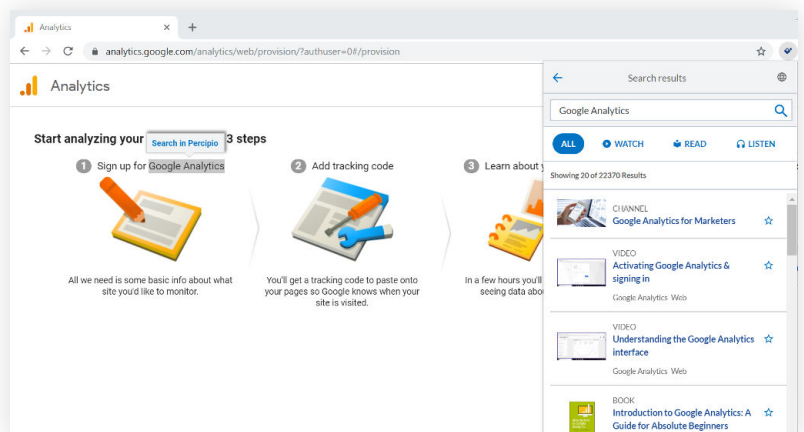
LEARN ON THE GO

Deliver access to learning resources anywhere and any way users want — even offline — with the Percipio Mobile App. Install the App from **Apple** or **Google Play** today
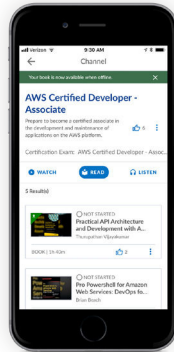
ACCESS CONTENT — JUST ASK

Experience nearly 700 pre-curated channels mapped to the competencies that matter most to leading global companies and assign learning paths to specific audiences.
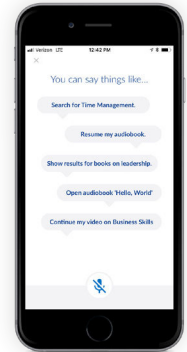
PERCIPIO COMPLIANCE

Percipio Compliance combines leading content and a modern UX with robust functionality to deliver an engaging user experience while meeting complex compliance needs.

With access to one of the largest selections of Legal and Workplace Safety & Health training courses through Skillsoft Compliance Solutions, Percipio Compliance provides organizations with the flexibility and functionality to effectively manage, monitor and track compliance.

Click **here** to learn more.

Unmatched Coverage in Key Portfolios

Great learning outcomes start with amazing content. Percipio has the largest library of multi-modal content curated by leading experts and designed to engage learners. Nearly 700 continuously curated channels provide a full spectrum of options for the learner to select based on their own learning preferences and style – WATCH. READ. LISTEN. PRACTICE.

LEADERSHIP

Skillsoft Leadership Development Program (SLDP) is designed to meet the leadership needs of the modern organization. It is a flexible, cost-effective solution designed to help organizations fill their leader pipeline, build capable leaders early in their careers, support leaders through critical transition points and develop even tenured leaders in emerging digital leadership competencies.

BUSINESS SKILLS

Skillsoft's new line of business skills courses are designed for the modern learner. We've created fresh, new business skills videos in a variety of formats including scenario-based storytelling, animation and panel discussions with subject matter experts.

TECHNOLOGY & DEVELOPER

Provide the most options for Skillsoft Technology & Developer offers an unparalleled solution, developed in conjunction with our industry-leading experts providing multi-modal resources organized in curated learning channels.

DIGITAL TRANSFORMATION

Facilitate success in today's fast-paced digital economy, organizations need a scalable and flexible way to deliver the right tools, thought leadership and resources to develop leaders at all levels to drive transformation and success

COMPLIANCE

Skillsoft compliance training addresses nearly 700 risk topics across 32 languages—providing one of the largest global libraries of legal coverage, ethics training and workplace safety training available. Our compliance courseware and videos are developed in partnership with industry-leading subject matter experts.

PRODUCTIVITY & COLLABORATION TOOLS

Skillsoft's comprehensive digital skills training helps your employees drive digital transformation in your organization. With thousands of curated videos, courses and books, Skillsoft's digital skills offering provides the necessary depth and breadth to ensure your organization is digitally literate in all aspects of their jobs.

Learning for Global Organizations

Deliver a learning solution that is relevant and meaningful to the global workforce by addressing the varied learning needs with localized channels that offer multi-modal content. Percipio supports the multi-lingual needs of companies by providing a localized platform experience to match the wide selection of content in English, Spanish, French and German.
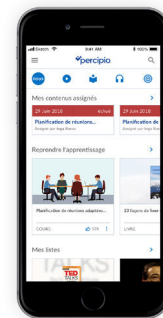
> "67% (of users) prefer navigation and content in their language.[2]"
>
> **Common Sense Advisory**

SUPPORT FOR ALL COMPANIES

Use localized versions of the **Percipio Knowledge Base** to access support documents, release notes and tutorials for administrators and learners to streamline the rollout of Percipio.

MULTI-LINGUAL MOBILE

The Percipio Mobile App supports English, Spanish, French and German to give users the same great learning experience no matter where they are accessing content.

2 Can't Read, Won't Buy Common Sense Advisory - Donald A. DePalma, Robert G. Stewart, Vijayalaxmi Hegde.

Customize Your Learning Experience

BRANDED SITES

Companies need to be able to take control of their learning experience to make it relevant to their users, by aligning the look and feel of their Percipio site to provide a consistent brand experience.

Percipio enables organizations to control the learning experience using site branding capabilities that extend across desktop, mobile and tablet.
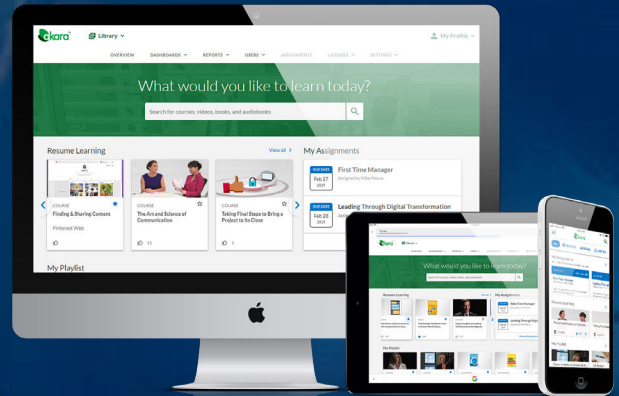
CUSTOM CHANNELS

Organizations can curate in content from any source to provide company-specific training in their Percipio site. Custom channels can include content created internally, external free content, such as YouTube and external paid content.

Custom channels look and behave exactly as existing Percipio channels and are discoverable through browse and search, giving users a consistent experience across the platform.
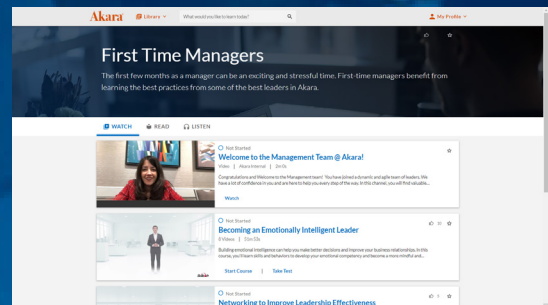
CUSTOM CONTENT CURATION TOOL

Organizations can create their own channels using the Percipio Custom Content Curation Tool and link in all types of custom content, including videos, courses, books and resources, can easily be curated. By ensuring that all content is added to the library using Percipio's state-of-the-art curation process, organizations can deliver modern personalized learning paths, or channels, that can easily be found by learners in browse and search.
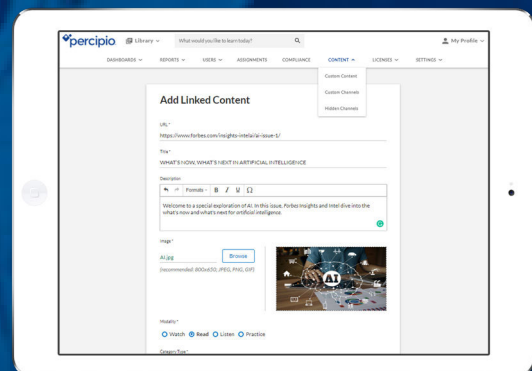
Customize Your Learning Experience

Facilitating a collaborative environment is key to developing a learning culture. Social tools bring a new level of close collaboration and ease communication across teams, functional groups and business units and present a tremendous opportunity to accelerate learning and knowledge sharing.

That's why 80% of businesses have adopted these powerful tools to transform and streamline their business processes according to a 2016 McKinsey survey. Percipio harnesses that collaborative power to learning by integrating popular social tools as part of our platform capabilities.
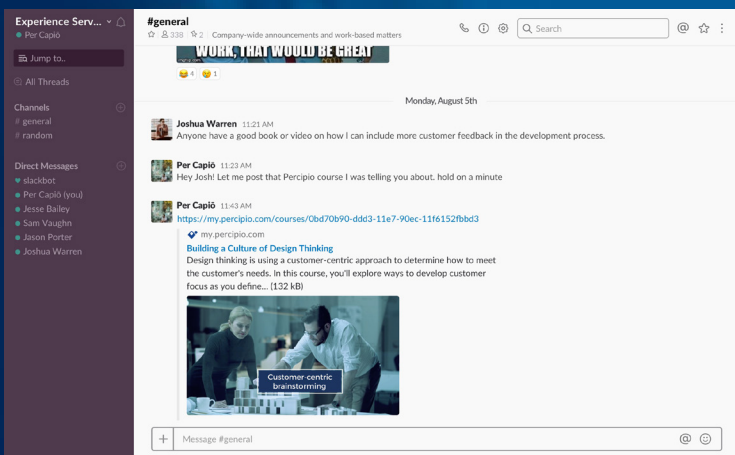
SHARE RESOURCES

All content in Percipio has distinct URL's that can be sent to other users on the same team to promote social sharing.

SHOW WHAT YOU LIKE

Percipio lets users showcase content they enjoy by clicking the 'thumbs up.' This also allows users see the content that is the most popular across all Percipio sites.

Manage Learning Programs & Track Business Impacts

"By supporting xAPI and delivering impact reporting, Percipio can deliver on the promise of measuring the true business impact of learning."

Jim Renner, VP of Product Management, Skillsoft Group

Last year, 27% of companies surveyed were spending more on training and development and more than half were using eLearning or online training. And yet, 92% of executives can't see the return on their investment in employee learning on their bottom line.[5]

Percipio provides powerful administration, tracking and reporting of learning across the organization with out-of-the-box reporting using data visualization. The reporting concentrates on three areas:


DEMONSTRATING HOW LEARNING ACTIVITY SUPPORTS KEY BUSINESS OBJECTIVES

All content can be aligned to business deliverables. When administrators are designing learning programs, they can align channels to specific business outcomes and report on the impact the training is making across the organization. Pre-formatted reports can be accessed via an LMS to centralize tracking of learning programs.

QUANTIFY PROGRAM VALUE

Show the value that learning investment delivers across the organization, including: value of skill gain, impact to salary hours, total benefit and benefit to cost return.
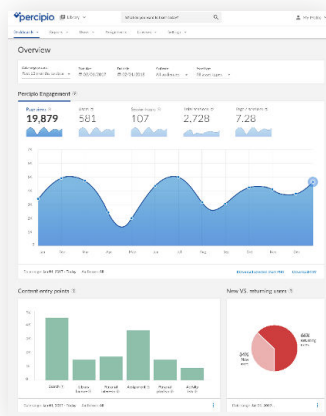
TRACK ACTIVITY

Consult dashboards that show business impact, engagement and content usage to get a quick overview of what learning is occurring or go deeper for a more detailed breakdown of results with reports on all activity and content in your Percipio site.

MONITOR & MANAGE LEARNING ACTIVITY USING XAPI

Percipio provides xAPI support as part of its rich data integration tools. Statements can be delivered to an LRS or other xAPI-compatible system supporting the vision of aggregated data and holistic measurement

5 https://www.forbes.com/sites/forbeshumanresourcescouncil/2018/03/09/drive-engagement-and-impact-by-aligning-learning-to-business-objectives/#325c2d914506

"With PES, organizations can extend and optimize their existing technology investments and deliver an on-demand, modern and sophisticated learning experience to employees."

Apratim Purakayastha, CTO of the Skillsoft Group

percipio™

Percipio LMS Integration

CONTENT   **CURATION**   **DISCOVERY**   **ANALYTICS**

ENHANCE THE EXPERIENCE AND EFFECTIVENESS OF YOUR LMS

Skillsoft partners with a growing number of market-leading LMS providers to tailor integrations specific to each solution's needs and deliver the best possible experience for users—learning is personalized and motivating; a blend of assigned learning and self-directed discovery.

For learning administrators, bringing Percipio into the LMS offers a more flexible and efficient experience. Integration streamlines the content update process, with an option to use Skillsoft's pre-curated Channels, which are automatically updated on a regular basis. The integration also supports cataloging and tracking of learning activities, including books, audio, video, and other non-course content.

For learners, the integration offers a more personalized and engaging user experience with improved discovery of meaningful and relevant content, in addition to Percipio's ELSA, which places learning in the natural flow of work.

LEARN MORE HERE

Percipio Services

Our expert Professional Services team will ensure that you have a successful Percipio experience. The team works to link your business objectives to key learning experiences, drive engagement and set you up for success.

From initial deployment to on-going support, the Percipio Professional Services team works with you to increase usage and learner engagement. Experienced Implementation Consultants can tailor a personalized solution based on several key factors, including the complexity of your organization, implementation requirements or audience types.

PERCIPIO PROFESSIONAL SERVICES

We offer a wide range of solutions including learning strategy and analysis, custom development and curation and learning administration and reporting across 5 key areas.

TECHNOLOGY	STRATEGY	ADMINISTRATION	CUSTOMIZATION	CONSULTING ON-DEMAND

PERCIPIO IMPLEMENTATION SERVICES

Accelerate deployment of Percipio sites with Percipio Implementation Services. All implementation services include site implementation and branding, configuring single sign-on (SSO), online enablement training, consulting support and orientation. The five options for implementation services are *Percipio Fast, Percipio Basic, Percipio Guided, Percipio Strategic and Percipio Compliance* and offer a range of assistance including:

Site Implementation - Configuration of the Percipio site.

Recorded Online Training - Recorded training videos to help with administrative setup of Percipio.

SSO - Single Sign-On authentication process that allows a user to access Percipio using corporate credentials.

Branding - Assistance adjusting the appearance of the Percipio site to company specific branding guidelines.

Web-based Orientation - Live introduction to Percipio online.

Supplemental Expert Training - Additional training with an expert to answer any outstanding questions.

Data Upload - Assistance importing company information into their Percipio site.

Custom Channel Support - Guidance for customers that want to add custom content to their Percipio site.

Audience & Assignment Support - Help creating audiences and assignments into their Percipio site.

Marketing Plan Review - Expert evaluation of marketing plans for your learning curriculum execution.
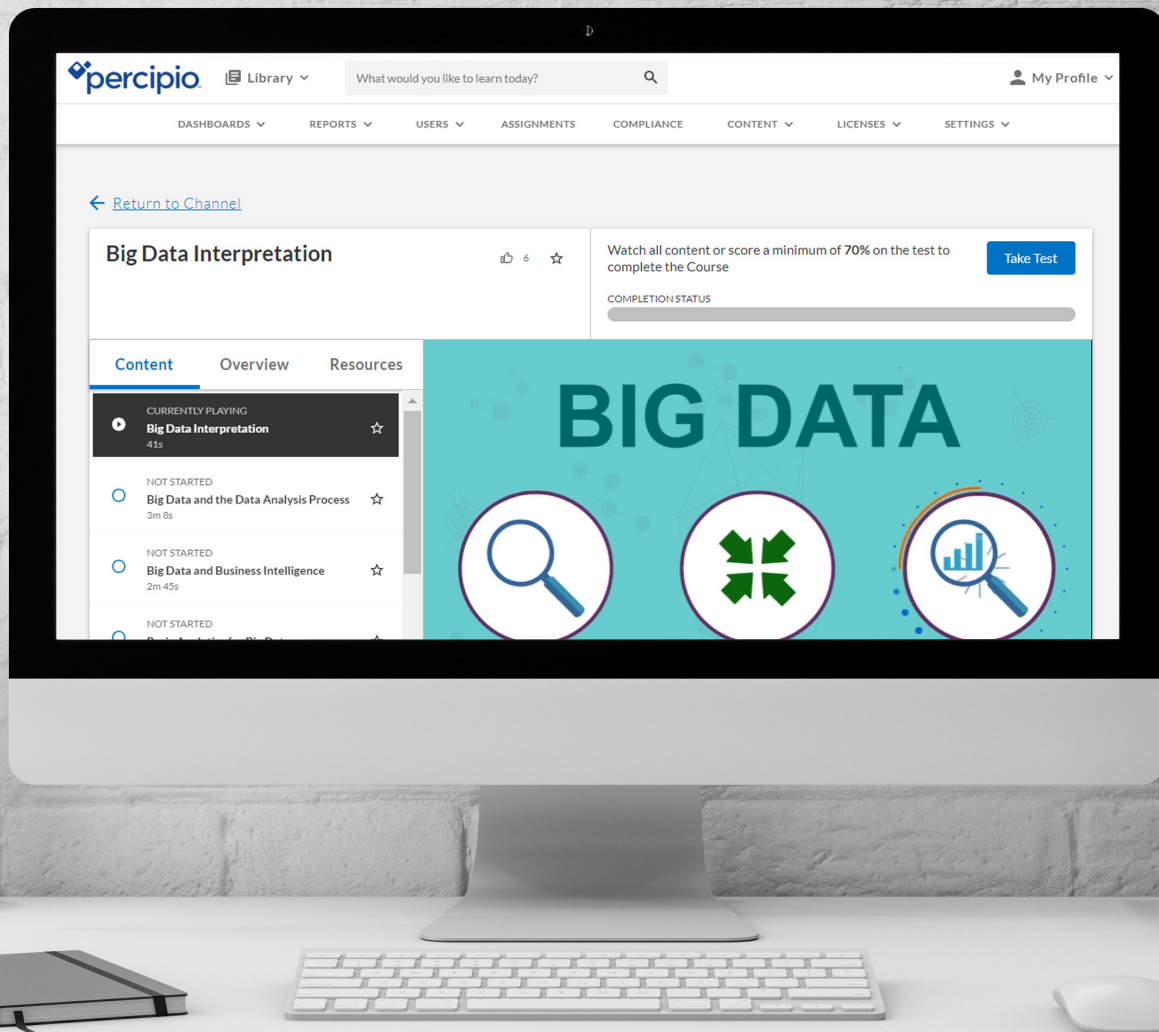
Compliance Reporting - Setup of 2 custom reports in Percipio Compliance

CLICK HERE TO SEE MORE DETAILS

Award-Winning Design & Learning Experience

NEW PRODUCT OF THE YEAR 2017

Brandon Hall GROUP — EXCELLENCE IN TECHNOLOGY AWARDS — GOLD 2017

AWARDS LEADERSHIP

CUBIC™ Award
Corporate University Best-in-Class
Learning Technology of the Year
2017

2017 TOP 20 COMPANY
LEARNING PORTAL/LMS
TRAINING INDUSTRY

TEKTONIC

THE CRAIGWEISS GROUP

atd EXCELLENCE IN PRACTICE

WAINHOUSE Research
Video Solutions for Corporate Learning 2018

25 Years

HYSEA
Synergize.. Innovate... Accelerate....

FOSWAY GROUP 2019
Core Leader
9-Grid™ for Digital Learning

Visit Percipio.com to take a free 14-day trial and learn more.