

# Meet Skillsoft Percipio

*A Skilling Platform Built for Transformation*

## ENSURE THE WORKFORCE YOU HAVE TODAY IS THE ONE YOU WILL NEED TOMORROW

Skillsoft's AI-driven online learning platform empowers organizations to identify and measure skill proficiencies to ensure their workforce stays relevant. The platform makes skilling personalized and accessible, offering a blend of self-paced courses, hands-on practice, virtual live online classes, and coaching to close skill gaps. And it's available anytime, anywhere, on any device.

In a world where skills become outdated faster than ever, Skillsoft is the answer to closing workforce gaps and future-proofing your organization.

Built on an AI-powered platform—Skillsoft Percipio—our solution delivers personalized learning journeys that combine self-paced courses, interactive labs, live instructor sessions, and coaching. With Skillsoft, you don't just learn. You transform.

## IT REQUIRES A SKILLS TRANSFORMATION.

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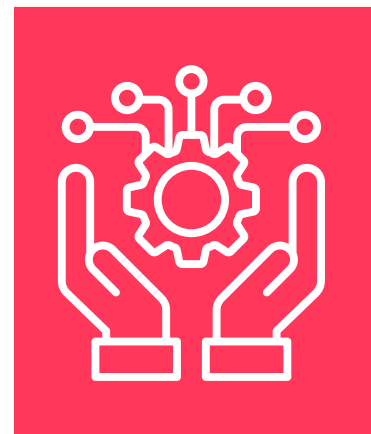
## ESTABLISH A FACT-BASED CURRENT STATE OF YOUR TALENT

Assess, fortify, index, and track in-house skills with Skillsoft Skill Benchmarks — short diagnostic assessments that let you make informed, data-driven decisions based on a talent inventory to put the right people in the right roles.

Skill Benchmarks provide a score and level to measure individuals' proficiency and offer personalized skilling pathways to close skills gaps across your enterprise.

## ENTERPRISE-WIDE SKILL VISIBILITY

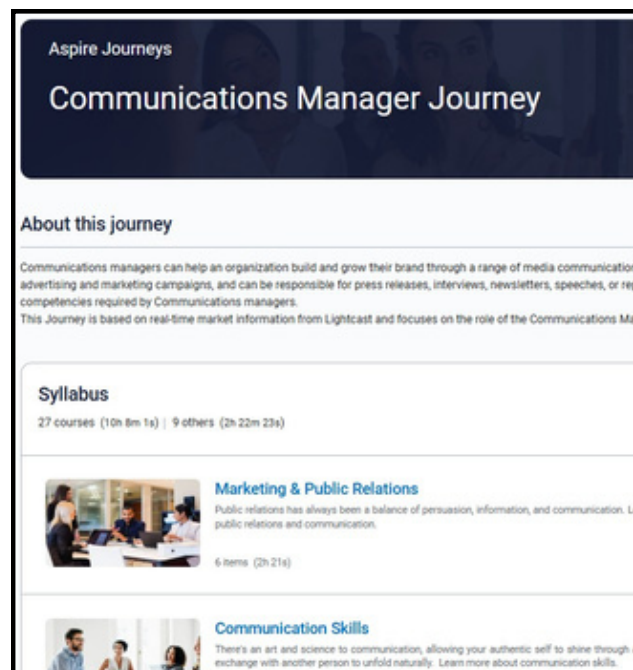
*Get a complete picture of your organization's skills across technology and leadership — and measure improvement over time*



# 75%

Companies planning to adopt new technologies in the next five years

(Source: World Economic Forum)



Aspire Journeys

### Communications Manager Journey

About this journey

Communications managers can help an organization build and grow their brand through a range of media communication advertising and marketing campaigns, and can be responsible for press releases, interviews, newsletters, speeches, or other competencies required by Communications managers. This Journey is based on real-time market information from Lightcast and focuses on the role of the Communications Manager.

Syllabus

27 courses (10h 8m 1s) | 9 others (2h 22m 23s)

**Marketing & Public Relations**

Public relations has always been a balance of persuasion, information, and communication. Learn more about public relations and communication.

6 items (2h 21s)

**Communication Skills**

There's an art and science to communication, allowing your authentic self to shine through in exchange with another person to unfold naturally. Learn more about communication skills.

# HELP YOUR ORGANIZATION STAY COMPETITIVE AND INNOVATIVE

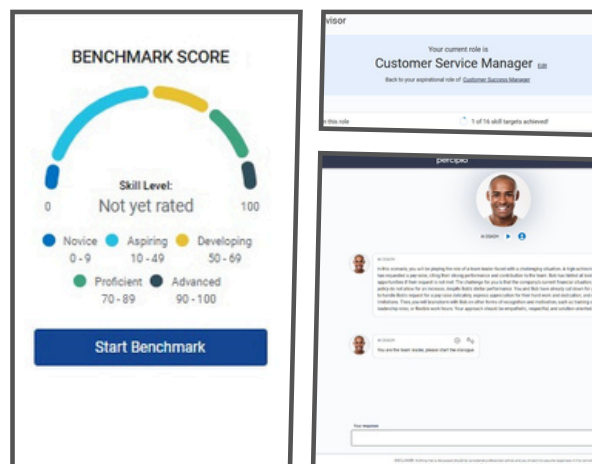
Accelerate learning with expertly curated, high-quality skilling pathways mapped to the world's most in-demand competencies.

1. **Role Advisor**- A smart tool that recommends content and Aspire Journeys based on roles and goals. Helps learners discover skills and stay on track.

2. **Aspire Journey**- Aspire Journeys offer a clear starting point, organizing outcomes by skill, role, and certification. Customize these curated learning paths to meet your organization's needs.

3. **CAISY**- An AI-powered coach that builds leadership and communication skills through real-life conversations. Learners practice in safe environments with instant feedback.

4. **Skill Benchmarks**- Assess learner proficiency with pre-built assessments across tech, leadership, and business. Identify skill gaps to personalize upskilling and track progress.



## INSPIRE AND MOTIVATE TEAMS

### PERSONALIZE THE SKILLING EXPERIENCE WITH AI

AI delivers personalized recommendations, offering relevant skilling pathways based on each learner's role, interests, and behavior. Learners set weekly skilling goals as AI-driven automated reminders encourage them to stay on track

### WATCH | READ | LISTEN | PRACTICE | ATTEND

Learners consume content however they prefer — videos, books, audiobooks, interactive practice labs, coding sandboxes, and more. They can also attend live events, tech bootcamps, and instructor-led courses.

### OCCASIONS TO CELEBRATE

Learners record and promote their accomplishments with digital badges earned by completing courses and skilling pathways. Skillssoft Digital Badges are secured and verified through a blockchain, making them a modern, portable, shareable record of achievement. Skillssoft Digital Badges are proven to increase adoption and drive engagement:

**+28%**

LOGIN RATE

**+8%**

RETURN  
RATE

**+10%**

COMPLETION  
RATE

### CUSTOMIZE THE EXPERIENCE

Design and assign live and on-demand skilling experiences with your content or from other providers.

Host your content (e.g., SCORM, AICC, or any file format) with 200 GB of free storage. Deliver strategic training for your organization with turnkey functionality, allowing you to promote specific content to targeted audiences and track activity.

You may also supplement Skillssoft experiences with content from other providers, free or paid, and curate it all into skill paths aligned to the specific strategic needs of your organization.

### OFFER LEARNING IN DAILY-USE TOOLS AND TECHNOLOGY

Seamlessly integrate transformative learning experiences with your current technology without reinventing the wheel, including:

- LMSs and LXPs (e.g., 360Learning, Cornerstone, Degreed, Microsoft Viva Learning, Moodle, Saba, SAP SuccessFactors, SumTotal, and Workday)
- Identity and Access Management
- Learning Record Stores
- Human Resources Information Systems

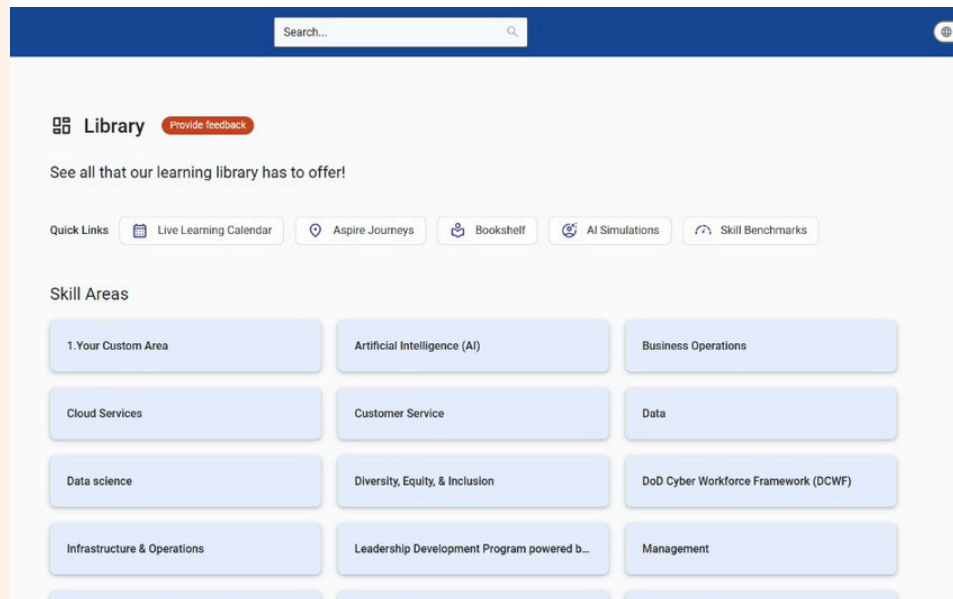


# Skillsoft's Strategic Partner in India

Excel Design Technologies (EDT) is Skillsoft's authorized channel partner in India, empowering organizations with world-class digital learning solutions. With a strong footprint across industries and over a decade of experience, EDT helps enterprises build future-ready workforces by delivering impactful learning experiences through Skillsoft Percipio – an AI-powered, cloud-based learning platform.

## Why choose us?

- Learning Strategy & Custom Roadmaps
- Ongoing Strategic Reviews
- Support in building personalized development plans
- Launch Support & Adoption Planning
- Administrative & Technical Assistance
- Dedicated Account Management with Strategic Planning



## Trusted by Giants



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